

REGENERATION & ECONOMIC DEVELOPMENT

COVID-19 has accelerated the challenges already facing high streets and town centres, and heightened existing needs for economic development and regeneration. Authorities have a critical role to support local businesses and organisations, collaboratively develop new visions for town centres, and ultimately build more resilient local economies and communities. This requires agile, place-based and entrepreneurial approaches that bridge between socio-economic and physical regeneration. Regeneration and Economic Development placements may involve:

- Developing and delivering growth or recovery strategies, combining economic, social and physical interventions.
- Establishing governance and place management structures, and engaging with them on behalf of Authorities.
- Engaging communities in the co-design of neighbourhoods.
- Developing town centre action plans or recovery plans to build diverse and resilient local economies.
- Identifying new regeneration opportunities through engagement with residents, businesses, landowners and developers.
- Preparing briefs and bids to secure funding for new programmes or projects.
- Commissioning and overseeing the delivery of regeneration and public realm projects.
- Building relationships with businesses, cultural organisations and community organisations to establish activation and events programmes.
- Supporting local businesses and organisations impacted by COVID-19 through problem-solving, coordination and signposting further aid.
- Helping businesses and town centres return to operation, transition in response to changing conditions, and potentially transform their purpose.
- Establishing affordable workspace, startup support and grants.
- Training, employment programmes and skills brokerage in response to changes in the economy.
- Feeding into policy to support economic growth.