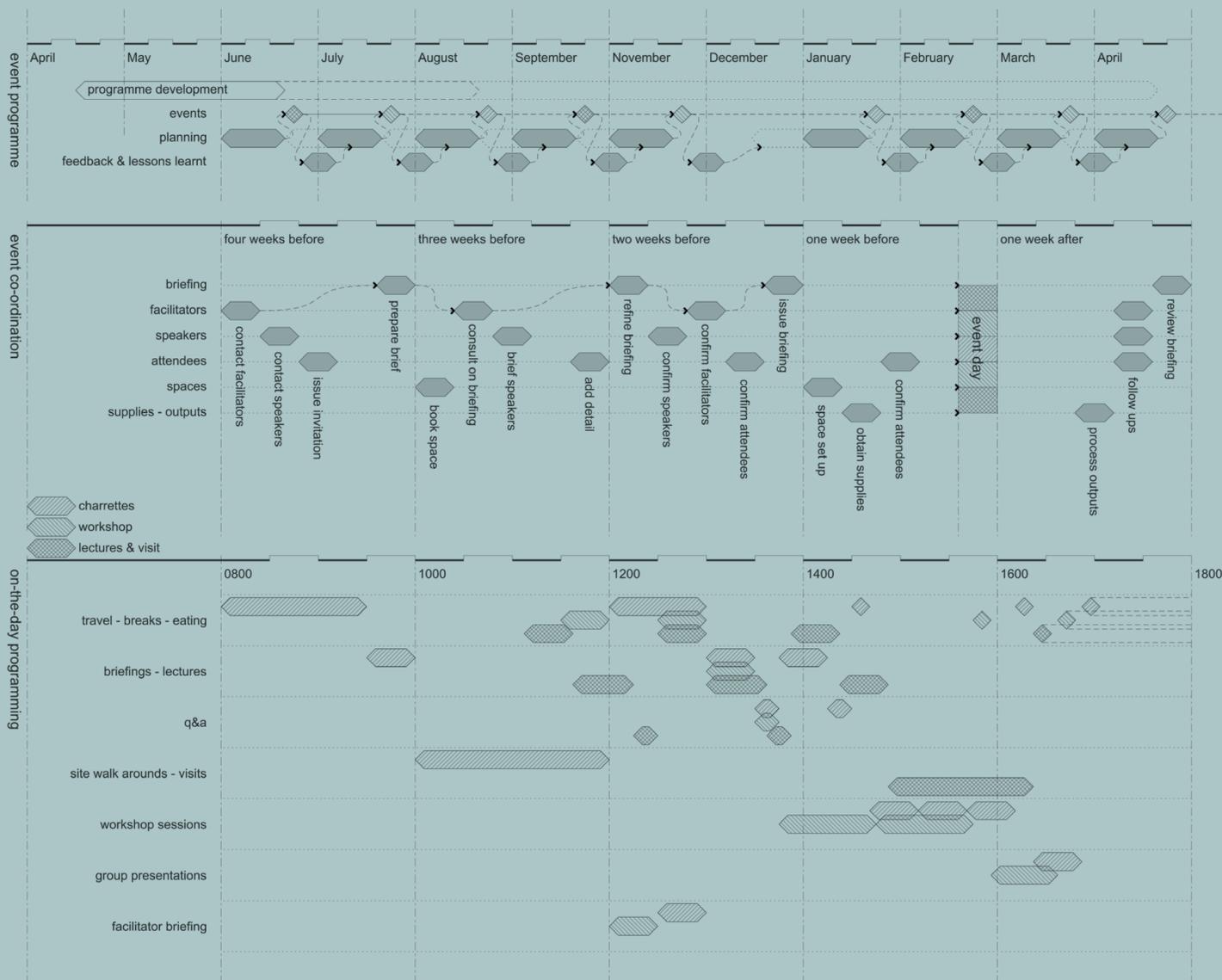


PUBLIC PRACTICE

How can a design culture be developed in public commissioning organisations?



Flow chart and workstream covering three scales - a year-long learning programme, the weeks surrounding a single learning event, and the programme of event days for charrettes, workshops and lectures & site visits.

TOM SYKES
TRANSPORT FOR LONDON

Cohort One
London and the wider South East
Spring 2018

Building capacity is one of the six pillars of the Mayor's Good Growth by Design programme, with a clear cross-cutting relevance to all of the other pillars. Public Practice Associates are a part of this work, and the day-to-day roles that Associates are placed in should help to support local authority design capacity. However, beyond this, there are opportunities to engage larger groups on bigger issues - to hopefully effect a step-change in design culture. The aim of this research is to document a series of learning days and afternoons from across this year's cohort but focussed primarily on a team within TfL tasked with developing a large, and geographically disparate, portfolio of land across London. These learning days take the form of charrettes, workshops, lectures and site visits, and are curated to tackle questions inherently relevant to procuring agencies, but often on the

edge of internal expertise. The intention is to create a record of programming, facilitator notes and reflections that will allow future Associates to coordinate their own events, learning from this cohort's experiences. Currently, the research is focused on the preparation for events and feedback from attendees, facilitators and speakers. While there is a wide range of precedents, from Urban Design London's programme to walking tours by the Architecture Foundation, the specificity of creating events particular to the team an Associate is working in should not be underestimated. Ensuring that as many details, from the choice of speakers, buildings to visit, venues to hold events in etc. are tailored to the overall ambitions of the placement is key to their success, and is something that can be enhanced through reflection and sharing of experience.